

belmacz

AURA

*"A charm invests the face."
Emily Dickinson*

*"Love is light."
Friedrich Nietzsche*

*"Beauty is a light in the heart."
Kahlil Gibran*

Aura is the new addition to the best-selling Belmacz Beauty collection. This unique beauty balm lends the skin a light rose-tinted lustre evoking the radiance induced by invigorating feelings such as true love or the combination of fresh air and sunshine. Poetry, literature and philosophy which brought those feelings to mind inspired Muggenburg to conceive Aura as a revitalizing cosmetic.

Belmacz Beauty is the offshoot of Belmacz fine jewellery. So the make-up and skin treatments within the line are imbued with the luxuriance of Belmacz jewels. And just like the Belmacz Beauty's Halo skin balm, Aura is a blend of soothing ingredients including Vitamin E-enriched rosehip oil, cocoa butter along with 24-carat gold leaf and ultra-fine crushed pearl powder. Since ancient times, these natural, alchemy-derived ingredients have been prized as skin softening treatments.

A higher concentration of pearl powder within Aura infuses it with a subtle hint of pink which, with the gold leaf illuminating its formula enhances the skin with a dewy, opulent glow. Suitable for every skin tone, Aura glides seamlessly onto cheeks, lids and lips.

